

SAN DIEGO COUNTY TELUGU ASSOCIATION (SANTA)



PRESENTS

SANTA'S SILVER JUBILEE CELEBRATIONS



A daylong event filled with exciting cultural, spiritual, business symposium activities and lively performances by
Famous artists from Telugu Film Industry

Date Saturday, October 26th 2019

Time 9:00AM – 10:00PM

Location California Center for the Arts, Escondido,
340 N Escondido Blvd,
Escondido, CA 92025

For more information, visit: www.manasanta.org

SAN DIEGO COUNTY TELUGU ASSOCIATION

16958 Silver Pine Road, San Diego, 92127

FEIN: 330607929

Dear Sponsor,

San Diego County Telugu Association (SANTA) is a 501c(3) registered non-profit organization whose mission is to serve all of Telugu community without prejudice of region, religion or caste. SANTA organizes cultural events to cater to the Telugu speaking Indian community in the San Diego County area. This year, marks landmark 25 glorious years since the organization's inception. During the last 25 years we have been regularly presenting biannual grand events providing a platform for the local artists to showcase their talent, educating the next generation in our cultural heritage and creating interest in Telugu traditions, festivals and nativity.

As an organization, SANTA has evolved constantly and always strives to give back to the community. For this magnificent event, we are bringing the entire Telugu community in southern California together as one big happy family to celebrate "SANTA" silver jubilee anniversary on Saturday the 26th of October, 2019.

The event will involve a daylong of celebrations spanning various spiritual, business symposiums and numerous cultural performances. Numerous local artists who have trained for weeks have come forward to contribute to this community event. There would be many foot tapping and enthralling performances from various local talented artists. In addition to the above festivities, we are also planning to invite prominent playback singers, celebrities from Telugu film industry to perform at the event.

The event will also provide a stage for many prominent businesses and non-profit organizations operating from San Diego.

We have successfully catered to audiences of up to 1500 in a single event. Our last events were attended by around 750 people and we received tremendous cheer, encouragement and positive response from people about the events in our post-event surveys.

As a reputable business of the local community, we are contacting you to know if you would be willing to sponsor for our grand event. We hope that this opportunity during our landmark event would immensely benefit your business and your support will ensure that SANTA can provide a platform for local talent and promote our cultural to the younger generation. Please find attached our sponsor packet with a list of sponsorship types.

We hope we can count on your support. Please do not hesitate to contact us for any clarifications. One of our organizing committee members will personally provide you with more information. We would like to mention that we also appreciate donations in other forms like gift cards, gift hampers/baskets, discount coupons etc. for our audiences.

We look forward to hearing from you with a favorable reply and we appreciate your time and support.

Sincerely,

SANTA EC & SANTA Board
Email: manasantagroup@gmail.com

**SAN DIEGO COUNTY TELUGU ASSOCIATION (SANTA)
SPONSORSHIP APPLICATION**

Organization Name :

Organization Description (restaurant, educational, financial etc...):

Is your Organization Non-Profit : () Yes () No

Contact Person:

Title:

Phone:

e-mail:

URL:

Mailing Address:

City:

State:

ZIP Code:

List the intended type of sponsorship (see next page for the list and their prices)

List No.

Sponsorship Type

For Payment via Check: Please provide your Check#

For Payment via Credit Card use: <https://www.manasanta.org/donate>

SIGNATURES

I authorize the above information to best of my knowledge.

Signature of applicant:

Date:

Note: All checks/cashier checks are payable to "San Diego County Telugu Association".

SANTA OFFICE USE ONLY

Approval Status :

Date:

Once this application is duly filled and signed, please contact us at manasantagroup@gmail.com and we can collect it in person.

SPONSORSHIP OPTIONS

Please choose the type of Sponsorship that suits your business needs:

(Our organization welcomes any generous donations, following are suggested minimum amounts for the businesses)

No.	Sponsorship Type*	Price
1	Banners	\$200
2	Brochure (Half Page)	\$350
3	Brochure (Full Page, Inside)	\$600
4	Stall option-1 only (one table)	\$300
5	Stall option-2 only (two tables)	\$400
6	Combo offer: ad options (No.1, 2, 3) + Stall option-1	No.1, 2, 3 price +\$200
7	Combo offer: ad options (No.1, 2, 3) + Stall option-2	No.1, 2, 3 price +\$250

Note: Stalls at the venue can be setup for the full day event with various engaging programs and large crowds are expected

*For any other type of sponsorship, or enquiries please contact us at:

Vamsee: 704-737-2196 / Srinivas: 858-603-2907

Or email manasantagroup@gmail.com