

SAN DIEGO COUNTY TELUGU ASSOCIATION (SANTA)



PRESENTS

SANTA'S SILVER JUBILEE CELEBRATIONS



A daylong event filled with exciting cultural, spiritual, business symposium activities and lively performances by

Famous artists from Telugu Film Industry

Date Saturday, October 26th 2019

Time 9:00AM – 10:00PM

Location California Center for the Arts, Escondido,
340 N Escondido Blvd,
Escondido, CA 92025

For more information, visit: www.manasanta.org

SAN DIEGO COUNTY TELUGU ASSOCIATION

16958 Silver Pine Road, San Diego, 92127

FEIN: 330607929

Dear Donor,

San Diego County Telugu Association (SANTA) is a 501c(3) registered non-profit organization whose mission is to serve all of Telugu community without prejudice to region, religion or caste. SANTA organizes cultural events to cater to the Telugu speaking Indian community in the San Diego County area. This year, marks landmark 25 glorious years since the organization's inception. During the last 25years we have been regularly presenting biannual grand events providing a platform for the local artists, children to showcase their talent, educating the next generation in our cultural heritage and creating interest in Telugu traditions, festivals and nativity.

As an organization, SANTA has evolved constantly and always strives to give back to the community. For this magnificent event, we are bringing the entire Telugu community in southern California together as one big happy family to celebrate "SANTA" silver jubilee anniversary on Saturday the 26th of October, 2019.

The event will involve a daylong of celebrations spanning various spiritual, business symposiums and numerous cultural performances. Numerous local artists who have trained for weeks have come forward to contribute to this community event. There would be many foot tapping and enthralling performances from various local talented artists. In addition to the above festivities, we are also planning to invite prominent playback singers, celebrities from Telugu film industry to perform at the event.

The event will also provide a stage for many prominent businesses and non-profit organizations operating from San Diego.

We have successfully catered to audiences of up to 1500 in a single event. Our last events were attended by around 750 people and we received tremendous cheer, encouragement and positive response from people about the events in our post-event surveys.

As a respectable member of our Telugu and Indian community we are contacting you to know if you would be willing to be a donor or sponsor for our grand event. We hope that this opportunity during our landmark event would immensely satisfy you knowing your support will ensure that SANTA can provide a platform for our children, local talent and promote our culture to our younger generation. Please find attached our Donor/sponsor packet for details

We hope we can count on your support. Please do not hesitate to contact us for any clarifications. One of our organizing committee members will personally provide you with more information. We would like to mention that we also appreciate donations in other forms like gift cards, gift hampers/baskets, discount coupons etc. for our audiences.

We look forward to hearing from you with a favorable reply and we appreciate your time and support.

Sincerely,

SANTA EC & SANTA Board
Email: manasantagroup@gmail.com

**SAN DIEGO COUNTY TELUGU ASSOCIATION (SANTA)
DONOR REGISTRATION**

Donor Name:

Spouse / Partner Name:
Children names optional:

Phone:

e-mail:

Mailing Address:

City:

State:

ZIP Code:

List the intended type of Donor Category (see next page for the donor package /details)

Donor category	Donation amount each	Your Donation
Grand Donor	\$10,000 and above <i>(20 tickets for VVIP+Dinner)</i>	
Platinum Donor	\$5,000 and above <i>(16 tickets for VVIP+Dinner)</i>	
Gold Donor	\$2,500 and above <i>(12 tickets for VVIP+Dinner)</i>	
Silver Donor	\$1,000 and above <i>(8 tickets for VVIP+Dinner)</i>	
Copper Donor	\$500 and above <i>(5 tickets for VIP+Dinner)</i>	
Total Donation		

For Payment via Check: Please provide your Check#

For Payment via Credit Card use: <https://www.manasanta.org/donate>

SIGNATURES

I authorize the above information to best of my knowledge.

Signature of applicant:

Date:

Note: All checks/cashier checks are payable to "San Diego County Telugu Association".

SANTA OFFICE USE ONLY

Approval Status :

Date:

For any other type of sponsorship, or enquiries please contact us at:
704-737-2196 / 858-603-2907.
Or email manasantagroup@gmail.com

SANTA's 25th Anniversary Event - Donor Package Details

Event Day Package for Donors:

Benefits	Grand Donor (\$10,000 +)	Platinum Donor (\$5,000 +)	Gold Donor (\$2,500 plus)	Silver Donor (\$1,000 plus)	Copper Donor (\$500 plus)
Total Main Event Tickets	20	16	12	8	5
Hotel accommodations (2 days max)	Yes	Yes	No	No	No
Priority Seating VVIP and Dinner	20	16	12	8	NONE
Priority Seating VIP and Dinner	NONE	NONE	NONE	NONE	5
Shield / Plaque On stage	Yes	Yes	Yes	No	No
Display name scroll on convention center display screen	Yes	Yes	Yes	No	No

Media Coverage for Donors:

Benefits	Grand Donor (\$10,000 +)	Platinum Donor (\$5,000 +)	Gold Donor (\$2,500 plus)	Silver Donor (\$1,000 plus)	Copper Donor (\$500 plus)
Press Release	Yes	Yes	Yes	No	No
Website Donor Write up	Yes	Yes	Yes	No	No
Website Side scrolling	Yes	Yes	Yes	Yes	Yes
Brochure	Yes	Yes	Yes	Yes	Yes
Email Communication	Yes	Yes	Yes	Yes	No
Poster (will be thanked on all event posters)	Yes	Yes	No	No	No